

Realizer.ai helps SMB owners increase revenue by improving sales win rates by 100% through AI-powered personalized sales proposals

**TREND**

- In 2030, 400M, over 90% of companies, will be SMBs.
- Only 30% of SMBs currently have websites, but they will spend \$15T/year on digital tools.

**MISSION**

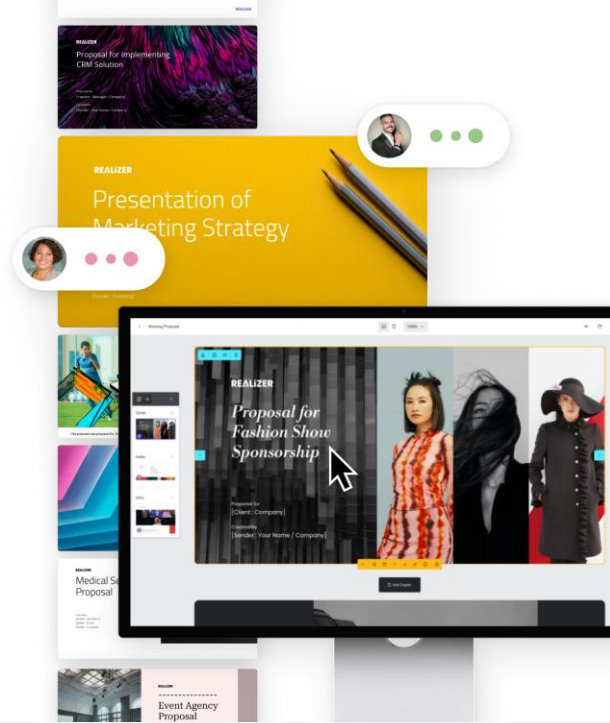
Double  
SMBs' **SALES WIN RATE**  
from 30% to **60%**.

**FEATURES**

- Digital sales proposal creation with AI
- Real-time negotiation
- E-IDAS compliant e-signature
- Concise CRM

**TECHNOLOGY**

- AI with Sales-specific RAG
- Personalized Presentation Video
- Optimized SaaS Development and Operation



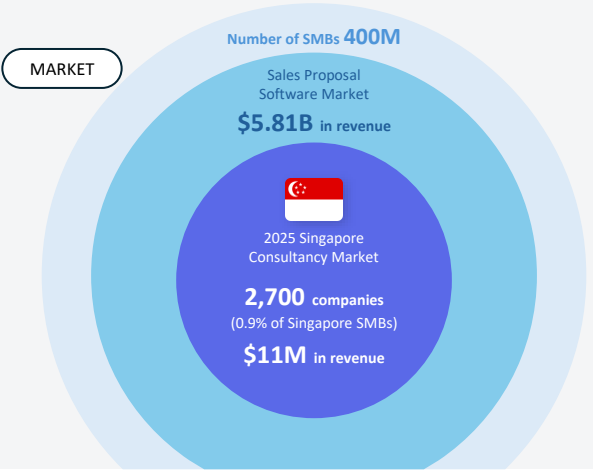
**WHAT WE PROVED**

- 15% Conversion Rate
- 17 Design Partners
- \$1,300 Pre-Order

**MONTHLY UNIT ECONOMY**

- \$340 /account Revenue
- \$13 /account Customer Acquisition Cost

We will hit **\$11M** in ARR with **2,700** accounts by 2025



**MILESTONES**

	2024	2025	2027	2029
Round	Seed		Series-A	Series-B
Accounts	100	2,700	10,000	100,000
ARR	\$400K	\$11M	\$50M	\$100M
Feature	Proposal	Proposal	CRM	Payment
Region	Singapore	S.E.A.	US	Global

**FUNDRAISING**

FORMER ROUNDS	CURRENT ROUND
2024-08 <b>\$800K</b> CR Holdings Korea	<b>\$2M</b> <ul style="list-style-type: none"> <li>Enhance REALIZER.AI features</li> <li>Run sales communities and perform inbound marketing</li> <li>Hire salespeople</li> </ul>
2022-07 <b>\$800K</b> CR Holdings Korea	

**TEAM**

- 5 Product Developer**  
AI/Video/SaaS development experts
- 3 Market Developer**  
Global market development experts